



# 2017 Sponsorship Opportunities For HCP & CHC Events And Programs



## Your Contributions Do Not Go Unnoticed

Associate members that share their experience and expertise through sponsorships and speaking at HCP and CHC programs are seen as supporting HCP, its members, and the home care industry.

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## PUBLIC POLICY PROGRAM

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### Home Care Forum 2017

February 27, 2017

*2 Sponsorships available at \$1500 each*

This onsite program, held the day before HCP's Advocacy Day, will feature Public Policy updates of importance to HCP members, including updates from government officials from the New York State Department of Health and sessions on regulatory implications of value-based payments and the latest wage and hour updates.

#### Sponsorship includes:

- Verbal recognition at the event
- Sponsorship Slide
- One ticket to the event
- Opportunity for one member of the Sponsoring company to address attendees between session periods
- Company logo featured on all collateral and promotional materials

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## HCP ADVOCACY DAY

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### Hcp Advocacy Day 2017

February 28, 2017

*10 Sponsorships available at \$300 each*

#### Sponsorship includes:

- Partial sponsorship of the breakfast and Policy Updates on Tuesday, March 1 including verbal recognition and sponsorship signage
- Logo on Advocacy Day sponsorship marketing materials including the HCP Advocacy Day mobile app
- Verbal recognition and sponsorship signage at the event

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## 2017 CALL FOR SPEAKERS

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CHC's **2017 Speakers Bureau** is a great way to use your expertise to connect with HCP members through programs and teaching opportunities that focus on current issues that are challenging providers.

[Click here to access the Speakers Bureau 2017 application form](#)

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## ONSITE PROGRAMS

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### **Home Care Coordinator Workshop**

*2 Sponsorships available at \$1,200 each*

This onsite program is a one-of-a-kind, day-long program that provides essential training to home care schedulers and coordinators. For the first time, this onsite program will be streamed live.

**Sponsorship includes:**

- Verbal recognition at the event
- Sponsorship slide
- Opportunity for one member of the Sponsoring company to attend the program and address attendees between session periods
- Company logo featured on all collateral and promotional materials

### **LHCSA 101**

*2 Sponsorships available at \$1,500 each*

This onsite program provides comprehensive education on Licensed Home Care Services Agency (LHCSA) regulations, requirements, and essential information on how to effectively operate a LHCSA to owners, supervisors, and administrators of licensed home care services agencies.

**Sponsorship includes:**

- Verbal recognition at the event
- Sponsorship Slide
- Opportunity for one member of the Sponsoring company to attend the program and address attendees between session periods, (after lunch or pm-break)

Company logo featured on all collateral and promotional materials

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## CHC WEBINARS

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CHC is planning approximately 10 webinar programs in 2017 on a wide range of regulatory, clinical, compliance, and legal topics.

*10 webinar sponsorships available for \$500 each include:*

- Verbal recognition at the beginning of the webinar including company description
- Sponsorship marquee slide
- Company logo featured on all collateral and promotional materials

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## HCP PAC

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### HCP SPRING PAC EVENT SPONSORSHIP

*10 sponsorships available at \$300 each*

**This sponsorship of the HCP Political Action Committee (PAC) spring 2017 fundraiser reception includes:**

- Your tax-deductible contribution to the hcp PAC
- Logo on hcp PAC event marketing materials
- ticket to the PAC fundraiser on Monday night
- Verbal recognition and sponsorship signage at the event

### HCP POLITICAL ACTION COMMITTEE FALL FUNDRAISER

*10 Sponsorships available at \$500 each*

**This sponsorship of the HCP PAC Fall 2017 Fundraiser Reception includes:**

- Your tax-deductible contribution to the HCP PAC
- Logo on HCP PAC Event marketing materials
- ticket to the PAC Fundraiser on Tuesday night
- Verbal recognition and sponsorship signage at the event

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## HCP 2017 ANNUAL MANAGEMENT CONFERENCE & EXHIBITION

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The HCP 2017 Conference will be held at brand new Albany Capital Center on October 24 & 25. As in previous years, HCP offers exhibiting booths, sponsorships, and advertising opportunities. *More details to follow.*

If you have any questions about speaking opportunities, or if you would like to secure one of the 2017 sponsorships please contact Marissa Crary.



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