

**NEW!**

# 2007 Medicaid Personal Care Rate Codes Special Report

## Uncover new business and marketing opportunities!

Use this Report to assess and adjust your business planning and marketing strategies.

- See where business opportunities lie
- Uncover new and emerging trends
- See how counties and regions are using the Personal Care Program

**This Special Report is designed for those involved in business planning or marketing, including:**

- Agency Owners
- Executives
- Administrators
- CFOs
- Business Development, Marketing and Grants Development Personnel

## Use the latest data available from the NYS Department of Health

The Special Report uses 2006 data, the most recent available, and provides information in a variety of ways to allow for comprehensive analysis based on your goals.

- A total of 24 different rate codes are examined with utilization broken out in three sections:
  - By Region and Chapter
  - By County
  - By Rate Code, by Region, by County
- Data includes the number of dollars, units, claims and recipients for all rate codes paid for personal care services
- Dollars per beneficiary, dollars per unit and percentage within every geographic region of units, dollars, claims and recipients are included

**See reverse side to order!**

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**Order the 2007 Medicaid Personal Care Rate Codes Special Report Today!**



# Order Form

## 2007 Medicaid Personal Care Rate Codes Special Report

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Special Reports are not returnable for refund or credit; you are welcome to call HCP at 518/463-1118 to discuss the contents of a Special Report before ordering.

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