



homecareinfo.org Advertising

HCP Home Care Consumer Information Web Source

HCP's exclusive consumer section contains information for consumers about home care, how to select an agency, how to pay for home care, links to numerous consumer resources and more. The HCP Provider Search Engine, where consumers can locate a home care agency in their area, receives over 1,000 hits per month.

Special Opportunities Exclusively for HCP Provider Members

Featured Provider — consumers who visit the HCP Web site or the consumer website, homecareinfo.org, can use the "Find a Provider" search engine to locate a provider in their area from among hundreds of HCP member agencies. HCP Provider members automatically receive a free listing with a link to their website as one of the many benefits of membership.

- ◆ Members can increase exposure and business by investing in Featured Provider promoted listing which puts your company's name and website link at the top of the search results listing.
- ◆ Members who purchase a promoted listing will also have their name and website link featured on the HCP website home page on a rotating bases as a Featured Provider.

HCP Members Only - Featured Provider listing* *Annual commitment required.*

Featured Provider in Provider Search Engine	Up to 5 branches	\$375/year
	6+ branches	\$425/year

***INCLUDES ROTATION AS A FEATURED PROVIDER ON HCP'S HOME PAGE.**

Please select one: Featured Provider (up to 5 branches) Featured Provider (6 or more branches)

Contract start date (month/year): _____ Contract end date (month/year) : _____

Please list the website URL or an email address for your Featured Provider listing Links. Data on services offered and counties served will be taken from your membership application. (Print clearly)	Up to 5 branches - \$375/year	\$ _____
	6+ branches - \$425/year	\$ _____
	Total	\$ _____

Please complete ALL of the information below and submit with your payment. Only FULLY COMPLETED, signed contracts received with payment will be binding.

Company Information

Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

Payment *Pre-payment in full is required. Advertising is not refundable or transferable.*

Check (payable to HCP) OR Credit Card Payment: Visa MasterCard Discover

Card#: _____ Exp. Date: _____ Security Code: _____

Cardholder Name: (print) _____

Cardholder Signature: _____

3 ways to submit - Fax your signed contract and credit card payment to 518.463.1606, email your completed contract to hcp@nyshcp.org, or mail your contract and payment to HCP, 20 Corporate Woods Blvd., 2nd Floor, Albany, NY 12211

Questions? Call 518.463.1118, ext. 824.