

New Advocacy Materials Now Available Online

THE HCP ADVOCATE 9.23.2025

HCP has released a full suite of new advocacy resources to help members take action in their districts and make sure lawmakers understand the critical importance of home care. These materials are designed to make your voice stronger, easier to deliver, and harder to ignore.

Members can now download:

- A [One-Pager](#) highlighting our budget asks and legislative priorities
- [Talking Points](#) to guide your conversations with elected officials
- **Memos of Support** for key legislation:
 - [Transparent & Sustainable Home Care Rates](#)
 - [LHCSA RFO Repeal](#)
- A [District Office Visit Toolkit](#) with step-by-step guidance
- A [Home Care Visit Toolkit](#) to help bring lawmakers into the field and show them firsthand the value of our work

Our theory of change is simple: policy shifts happen when lawmakers connect the dots between the decisions they make in Albany and the lives of their constituents back home. That connection is forged not in hearing rooms, but in living rooms and district offices, when they see firsthand what quality home care means for families, workers, and communities.

Engaging lawmakers where they live and work is the most effective way to move the needle on home care policy. A visit to a district office or, even better, inviting a legislator to see care delivered in the home, creates the kind of lasting impact that can't be matched by emails or phone calls alone.

We encourage all members to **download these resources today** and put them to use in your community. Together, we can ensure our lawmakers understand the challenges facing home care—and the solutions we're fighting for.

If you want an extra hand or just some encouragement, feel free to connect with the [HCP Public Policy team](#) any time!